

ABOUT COLLEGE



Lakireddy Bali Reddy College of Engineering (LBRCE) was founded through Lakireddy Bali Reddy Charitable Trust in 1998 by eminent philanthropist and NRI Entrepreneur Sri Lakireddy Bali Reddy, a Chemical Engineer from Osmania university. Since the inception, LBRCE aims at co-creating value-based technical excellence, which ultimately leads to the development of the rural area where the college is situated.

LBRCE approved by AICTE and affiliated to JNTUK, is an Autonomous Institution since 2010 and has been accredited by NAAC & NBA. It has also been recognized as SIRO by DSIR, Ministry of Science and Technology, GoI, 'Host Institution' and 'Business Incubator' by IIC. It has also been awarded 2(f) and 12(B) status and Recognized as a 'Colleges with Potential for Excellence' (CPE) by UGC. It ranked 201-300 band (Under Engineering), NIRF-2024. At present, we offer 9 B. Tech programs in CSE, CSE (AI&ML), AI & DS, IT, ECE, EEE, CE, ASE, ME and 4 M. Tech programs and M.B.A.

ABOUT DEPARTMENT OF MBA

Since its establishment in 2008, The Department of MBA, a constituent unit of LBRCE, has dedicated itself to the cause of quality higher education in management. In order to fortify Industry-Academia association the department is maintaining close relation with premiere Institutions and also collaborated with various Professional bodies and Industries across the country to promote, safeguard the development of Management education.

ABOUT THE SEMINAR

The emergence of Artificial Intelligence, Generative AI, Business Analytics, Industry 4.0/5.0, digital learning platforms, emerging technologies and data-driven decision-making is reshaping teaching, learning, research and institutional governance. At the same time, higher education institutions are increasingly expected to contribute to sustainable development, entrepreneurship, employability, social inclusion, environmental responsibility and industry-academia collaboration.

The vision of Viksit Bharat @2047 provides an opportunity to examine how India's higher education ecosystem can contribute to building a developed, innovative, inclusive, sustainable and knowledge-based nation. The proposed National Seminar therefore provides a multidisciplinary forum for discussing emerging challenges, innovative practices, research findings and policy perspectives relating to the transformation of higher education.

www.thevbseminar2026.lbrce.ac.in



ICSSR-SRC SPONSORED

**Two Day National Seminar on
"Transforming Higher
Education
for Viksit Bharath -2047:
Innovation, Digital Excellence
& Sustainable Development"**

6 & 7 Nov. 2026

Jointly Organized by

**DEPARTMENT OF
MBA & IQAC**

**Lakireddy Bali Reddy
College of Engineering**
(Autonomous since 2010)

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada. L.B.Reddy Nagar, Mylavaram-521230, N.T.R Dist., Andhra Pradesh, India.

SEMINAR THEMES

- Innovation and Entrepreneurship
- AI and Digital Transformation
- NEP-2020 in Higher Education
- Quality Assurance and Excellence
- Future of Engineering & Management Education
- Research, Innovation & Knowledge Creation
- Skill Development and Employability
- Technology, Society and Education
- Higher Education & Viksit Bharat @2047
- Sustainable development

GUESTS & SPEAKERS

CHIEF GUEST

Prof. Kumar Molugaram
Vice-Chancellor,
Osmania University

GUEST OF HONOUR

Dr. B. Sudhakar Reddy
Honorary Director
ICSSR-SRC

KEYNOTE SPEAKER

Prof. S. Vijaya Bhaskara Rao
Vice-Chairman, APSCE

CHIEF PATRONS

Sri Lakireddy Jayaprakash Reddy
Co-Founder & Honorary Chairman
Sri Lakireddy Prasad Reddy
Chairman

PATRONS

Sri G. Srinivasa Reddy
President, LBRCT
Dr. K. Appa Rao, Principal
Dr. B. Ramesh Reddy, Vice-Principal

CONVENOR

Dr. A. Adishesha Reddy
Professor, Department of MBA

CO-CONVENORS

Dr. K. R. L. Prasad
Coordinator, IQAC
Dr. O. Naresh
Associate Professor, MBA

ADVISORY COMMITTEE

- Dr. V. Suryanarayana, Dean I & R
- Dr. M. Srinivasa Rao, Dean Academics
- Dr. S. Pichi Reddy, Dean R & D
- Dr. K. Deepika, Assoc. Professor & HoD, Dept. of MBA
- Dr. P. Bhagath, Professor & HoD, Dept. of AI & DS
- Dr. S. Nagarjuna Reddy, Professor & HoD, Dept. of CSE
- Dr. S. Jayaprada, Professor & HoD, Dept. of CSM
- Dr. D. Ratna Kishore, Professor & HoD, Dept. of CSIT

ORGANIZING COMMITTEE

- Dr. R. Jeyalakshmi, Associate Professor, MBA
- Dr. U. Rambabu, Associate Professor, MBA
- Dr. PB. Lavanya, Assistant Professor, MBA
- Dr. E. Hymavathi, Assistant Professor, MBA
- Mr. L. Venugopal, Sr. Asst. Professor, MBA
- Mr. B. Kalyan Kumar, Assistant Professor, MBA
- Mr. V. Narasimharao, Assistant Professor, MBA
- Mrs. Y. Nagamani, Assistant Professor, MBA
- Ms. T. Meghana, Assistant Professor, MBA

EDITORIAL COMMITTEE

- Dr. D. Venkateswarlu, Professor Dept. of MBA
- Dr. Sujith Kumar Rath, Professor of English
- Mr. K. Sudhakar, Sr. Asst. Professor, AI & DS

INFORMATION FOR AUTHORS

- **Mode of Seminar:** offline
- **Free Accommodation** for External Participants.
- **Publication opportunity:** Accepted papers will be published with **ISBN** and also selected papers will be published in reputed **Journals**.

Paper Submission Guidelines

- **Abstract Length:** 250-300 words
- **Full Paper Length:** 2,500-3,000 words
- **Formatting:** A4 size, MS Word document or PDF, Times New Roman, Font size: 12, Line spacing: 1.5

IMPORTANT DATES

- Registration starts from : **01-10-2026**
- Last date for full length paper: **20-10-2026**

REGISTRATION FEE

- UG/ PG Students: **Rs. 200/-**
- Academicians/Research Scholars: **Rs. 400/-**
- Industrialists/ Professionals: **Rs. 600/-**

Register Here

<https://forms.gle/y6XnuG9eochwBQpVA>

REGISTRATION FEE PAYMENT



CONTACT DETAILS

Faculty:

- Mr. V. Narasimha Rao-
- 7382746346/ 8897162752

Student Coordinators

- Ms. M. Yogitha-8143386463
- Ms. K. Prameela- 9573231703
- Mr. L. Jaswanth-9550196270
- Mr. D. Gangaraju- 9985038435
- Mr. P. Ramana Prashant-7416938895
- Ms. M. Madhavi- 9014127096

Email: thevbseminar2026@lbrce.ac.in

